

Marketing Support Package

The H|W|L Difference

 **H|W|L**
Trade Frames Limited

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Based on customer feedback, we have enhanced the marketing support package we offer our customers, to include:

Websites and website templates

Logo package

Image/video database

Brochures/brochure templates

Product samples and colour swatches

Maintenance guide

Spec sheets

Social media support and training

Three website packages, depending on your requirements.

PACKAGE 1

A revamped Definitive Collection website, personalised with your logo, about us info and contact us details

PACKAGE 2

As per package 1, but with ten additional pages on any topic of your choosing

PACKAGE 3

A website designed specifically for you and your needs, with the development managed by us, giving you peace of mind

Dropbox folder containing logos, including:

Definitive Collection

Kommerling

Distinction Doors

Solidor

Residence Collection

Spectus

Smart Aluminium

WarmCore

Ultion

Dropbox folder containing images, including:

Installation Images

Colour Swatches

Cross Sections

Hardware Shots

Brochures and Brochure Templates

Three new brochures - doors, windows and aluminium - which can be personalised with your logo and contact details

Definitive Collection branded

Incorporating product images and descriptions

Additional pages can be added on request

Enables you to give your customers a branded brochure, without giving a systems manufacturer brochure

Product Samples & Colour Swatches

Corner samples

Full window samples

Section off cuts

Full colour sticks

Colour swatch books

Maintenance Guide

Can be personalised with your logo and contact details

Cleaning tips

Hardware/furniture maintenance

Condensation

Security

Glazing maintenance

Operation

Dos and Don'ts

Guarantee

Spec Sheets

Colour – foil and woodgrains

Outer frame

Glass

Georgian bars

Furniture/hardware

Window hinges/locking

Ventilation

Sills

Glazing Beads

Facebook, Twitter and Instagram support including:

Setting up pages for your company

Writing posts (a grid of example posts will be provided)

Engaging with suppliers and potential customers

Blogging

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